



- ✓ FD Monday - Friday: news and interpretation
- ✓ FD Weekend: depth, inspiration, reflection and consciousness
- ✓ Consists of continuous and unconditional verity
- ✓ Respect for the facts
- ✓ Is independent of politics or religions and commercial interests
- ✓ FD can be read via print, online and the app

## Editorial topics



### 1. Economics & Politics



### 2. Entrepreneurship



### 3. Exchange market

Daily reach of  
**122,800** readers

Reach Saturday  
**143,100** readers

FD.nl per month  
**1,430,200**

unique visitors

Print circulation **46,781**

Digital circulation **64,112**

**35%**

has a gross household income of  
**2x average or higher**  
(minimum **€ 66.000** per year)  
(nationally 14%)

**62%**

is highly educated (college or higher)  
(nationally 26%)

**16%** is entrepreneur

**72%** is represented in the highest social classes (A or B1)

**67%** is represented in the highest wealth classes (w1 or w2)

**6%**

has a management position within the higher management  
(nationally 2%)

## Printspecials

Het Financieele Dagblad publishes several specials each with a different theme.



## Contact

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